

PRESS RELEASE
Terni, September 24, 2014

Skyrobotic and Fidogroup finalize the agreement for filming with drones the construction sites of Expo 2015 Milan

- **Signed an agreement for the supply of multicopter SR-SF6 for the project "Belvedere in the City" of Telecom Italia and Expo 2015 Milan**
- **Through video footage edited by Fidogroup through the Skyrobotic drones will be possible to follow the progress of the construction site of the Universal Exhibition**
- **The strategic partnership with Fidogroup allowed to integrate into the Skyrobotic unmanned aircraft system the most advanced technologies of video capture with 4K standard**
- **Thanks to this application, Skyrobotic become the industrial reference for the market of filming, broadcast and video streaming**

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Skyrobotic, active in the design, development and industrial production of unmanned aerial systems (drones) and part of **Italeaf** Group, and **Fidogroup**, a leader in the field of ICT services with a focus on technologies for communication and events, signed a agreement for the supply of multicopter **SR-SF6** for the project "*Belvedere in the City*" of **Telecom Italia** and **Expo 2015 Milan**.

From September, anyone can follow the progress of the works on the construction site of the Universal Exhibition. Every week in Expo Gate, which will become the "panoramic viewpoint" on the exhibition site into Milan town, and on the web pages and social channels of Expo 2015, will be showed the videos captured by the Skyrobotic SR-SF6 drone in the construction sites area, thanks to the integration with the Fidogroup technologies of video capture.

The agreement was presented at the Triennale of Milan as part of the opening ceremony of the new multi-functional space TIM4Expo, which has the objective of promoting innovation and previews of services and solutions designed for the Universal Exhibition.

Michele Feroli, Managing Director of Skyrobotic, commented:



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"The SR-SF6 drones used have six rotors in electric propulsion, high efficiency and are controlled by the last generation of autopilots developed by SkyRobotica, that is able to supply advanced automatic features in the video footage in real time. The SkyRobotica UAS has, among other things, a termination solution of the flight with redundant systems, the ability to define "No Fly Zone" and a whole host of features to ensure maximum safety of the flight in any operational scenario. The SR-SF6, in the specific configuration for the reliefs of Expo, is equipped with a system of payload stabilized and protected from the vibrations capable of accommodating cameras, especially cameras with 4K standard, infrared sensors and other systems for the detection of environmental characteristics. The system is capable of displaying video transmission to ground of the image taken by the camera on board to allow the correct composition of the shots. Thanks to a partnership with Fidogroup and Telecom Italia, we have developed a strong integration between the 4G LTE standard for the communication of high speed data access, streaming video to ground and the core infrastructure of the drone. The effect you get is very spectacular and allows the development of solutions based on technologies Skyrobotica able to provide a high value-added applications in broadcast and film".

Giovanni Cicu, CEO of Fidogroup, stated:

"With this transaction we confirm our leadership in next-generation services at support of the most important media events, institutional, financial, sports and communications, in Italy and in the World. For the "Belvedere project in the city", we used a system of production to 4K video, which enables the production of video content with a resolution 4 times higher than standard Full HD, with the ability to build and deliver movies with infinite detail, quality and flexibility".

For the realization of the video, Skyrobotica used a Panasonic LUMIX 4K camera that allows the best combination of the weight of the payload, image quality and performance of the unmanned aircraft system. The video capture activity was made in compliance with the relevant legislation, and the Italian Civil Aviation Authority regulations with the highest considerations for safety, reliability and risk mitigation.

The videos made with the Skyrobotica drones will be viewed within TIM4Expo, that is a space of 120 square meters which is a meeting point for all partners and that can also be used for exhibitions, cultural events, meetings on the topics of food, sustainability and excellence of Made in Italy. It is a technology showcase, a place of information and experimentation that will allow people to discover and share your entire digital ecosystem of Expo Milano 2015 and to have an overview of the main innovative solutions that will be used in the future.

Skyrobotica Srl, with a share capital of 1.03 million Euros, is the Italian company leader in the field of unmanned aerial systems (UAS). Established in December 2013, and parte of the Italeaf group, is active in the development, manufacturing and marketing of drones in mini and micro classes for the civil and commercial use in the professional market. With a constant focus on innovation, the company intends to achieve the leadership in the field of unmanned



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aircraft, taking care of the whole industrial chain, from design to system integration, right through to production turnkey platform robust, practical and effective in the field of remote sensing proximity. Skyrobotic combines the know-how and decades of experience in the field of Siralab Robotics, a company with high technological content, and the track record, operational experience and financial capacity of Italeaf, group leader in the fields of cleantech and innovative industry listed on the First North segment of NASDAQ OMX in Stockholm Stock Exchange.

For further informations:

Corporate Communication
Italeaf - Skyrobotic
Federico Zacaglioni
Tel. +39 340 5822368
zacaglioni@italeaf.com